

# SARASOTA BRADENTON INTERNATIONAL CONVENTION CENTER



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PRIVATELY OWNED AND OPERATED



## SARASOTA BRADENTON INTERNATIONAL CONVENTION CENTER

### MAIN HALL EVENT SPACE

(PLEASE SEE FLOORPLAN)

- 90,000 Square Foot Exhibit Hall - can be divided to suit your event
- 24½' Ceilings
- Wireless, Hard Wire Internet/Separate DSL Line available
- Preferred Audio/Visual Vendors available
- On Site Furnishings/Equipment Available for Events/Preferred Decorator Available
- Drive in Vehicle Access - 6 Dock Bays + 14' x 16' Event Door
- Separate Ticket Booth w/9 Windows and Cash Drawers
- 1400 Square Foot 2 Story Green Room w/full amenities
  
- 3,000 Square Foot Kitchen managed by our versatile in-house caterer, with menu offerings from Texas Barbeque to Formal Banquets
  
- 17 Landscaped Acres
- Ample Parking Spaces for over 750 vehicles
  
- Experienced Professional Staff, dedicated to service and detail
- Adjacent to Sarasota Bradenton International Airport (East Side)
- Minutes to Beautiful Sarasota and Bradenton Beaches
- Convenient to Area Hotels

**On Site, 135 Room Holiday Inn Full Service Hotel  
2008 Estimated Completion**

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### AVAILABLE CONFERENCE SPACE

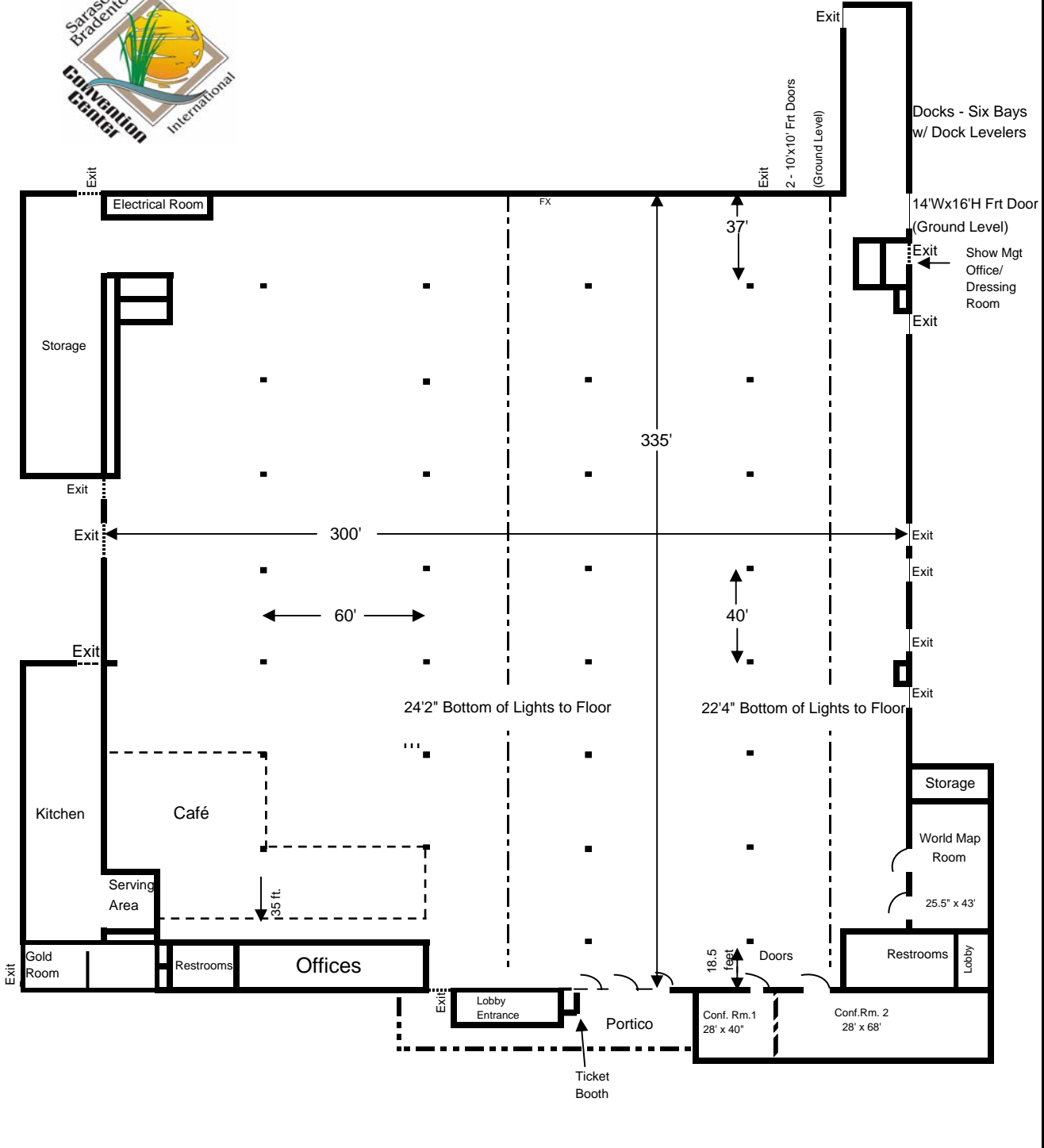
| Conference Room     | Dims<br>W x L  | Area<br>Sq. Ft. | Ceiling.<br>Height | Theater<br>Seating | Classroom<br>Seating | Banquet<br>Seating | U-Shape |
|---------------------|----------------|-----------------|--------------------|--------------------|----------------------|--------------------|---------|
| Conference Room 1   | 28' x 40'      | 1120            | 16'                | 90                 | 44                   | 56                 | 36      |
| Conference Room 2   | 28' x 68'      | 1904            | 16'                | 175                | 84                   | 96                 | 50      |
| Conference Room 1-2 | 28' x<br>108'  | 3024            | 16'                | 250                | 150                  | 150                | 60      |
| World Map Room      | 25.5' x<br>43' | 1096            | 16'                | 60                 | 40                   | 54                 | 20      |
| Gold Room           | 27' x 23'      | 620             | 10'                | 25                 | 12                   | 32                 | 20      |

### CONFERENCE SPACE /AMENITIES INFO:

- Total 4,700 Square Feet of Meeting Space
- Wireless, Hard Wire Internet/Separate DSL line available
- Audio/Visual Equipment Available
- Tables, Chairs, Other Furnishings/ Equipment available Through SBICC
- On Site Catering For Food and Beverage
- Own Entrance on South or North Side of Building
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▪ 12"x 9" I-Beam Columns  
60' Wide x 40' Deep Centers

**Sarasota Bradenton  
International  
Convention Center**

## Sarasota Bradenton Area Demographics

Sarasota County, together with its neighbors to the north and south, Manatee County and Charlotte County, form the 7th largest market in Florida, which has grown 4 times faster than the national average and boasts per capita retail sales almost 20% above the national average. This region is also Florida's third-fastest growing major market. ([Sarasota.com](#), 2007 report)

Sarasota County was named one of only ten counties across the US to receive the coveted "All-American County Award" presented by the National Civic League. ([Bradenton Herald](#), June 2006)

The Sarasota Bradenton area has been ranked #3 among the TOP 20 Midsized Cities for Doing Business in the US and is #8 among all size cities in the study. ([Inc. Magazine](#), May 2007)

[Government Technology's Digital Communities](#) (July 2006) reports that Sarasota County recently won a CSDC Innovation Award in the innovated business category for its enterprise-wide implementation of an Amanda thin-client inspection system.

According to the [Sarasota Economical Development Council](#), median age of consumers is 43 within the Sarasota Bradenton Area. ([Economic Performance Update](#), April 2007)

**KEY EMPLOYERS:** PGT Inc., Sun Sarasota Herald Tribune, FCCI Beall's Inc., Chris-Craft Boats, Cablevision, Wal-Mart, Target, Service. ([Sarasota Economic Development Council & Sarasota/Manatee Business](#), April 2007)



Hydraulics, Forest Products Supply, Scott Paint Corp., Insurance, Bradenton Herald, Teltronics, Hoveround, Tropicana Products, Publix, Home Depot, Comcast Gyrocam Systems, Gevity HR, and SYSCO Food

[Fishkind & Co.](#), an economic forecasting firm, projects a steady increase in population growth and employment figures for the Sarasota-Bradenton area in their current forecast period which runs through 2009. ([Fishkind Associates, Inc.](#), October 2007)



Florida is home to the corporate headquarters of 4 of [Fortune's](#) "Best Companies to Work For," and also to 20 major facilities of companies named on the list. ([Fortune](#), January 2007)

Florida ranked #6 among all states on the Inc. 500 list of fastest growing private companies. ([Inc. Magazine](#), September 2006)

Florida is one of the most pro-business states in the nation, ranking 3rd in Pollina Corporate Real Estate's Top 10 Pro Business States study. ([Pollina Corporate Real Estate Inc.](#), March 2007)

Florida also:

- Has the 4th largest labor force and 7 lowest unemployment rate ([BLS](#), 2006)
- Has the 4th highest number of business establishments ([BLS](#), 2006)
- Has the 4th largest Gross State Product, making it the 8th largest economy in the Western hemisphere and the 19<sup>th</sup> largest economy in the world ([BEA](#), 2006)
- Ranks 4th in total employment in high-tech industries ([AeA Cyberstates](#), 2006)



## Accomplishments

Sarasota Bradenton International Convention Center (SBICC) was created to satisfy a need for the communities of Sarasota and Bradenton. The 90,000 sq. ft. Expo Space provides sufficient legroom for persons 2-5,000 to meet in theatre, classroom or banquet style, titling SBICC as the only climate controlled facility in either county given Fire Department permit to incorporate that audience. Centrally located with easy access to major highways: I-75, 41, 301 and University Parkway and adjacent to an International Airport that compliments the development.

In its short existence, SBICC has hosted numerous events. They include:

### Community Events

Riverview High Homecoming - 3yrs  
Sarasota High Junior/Senior Prom  
Zig Ziglar Motivational Event  
Donald Trump Jr Wealth Management  
Thunder By The Bay - 3 yrs  
Suncoast Offshore Kickoff Party (1400 people) - 2 yrs  
Riverview High Prom - 2 yrs  
Fire Prevention Expo

### Consumer Shows

ABC 7 Hurricane Expo - 2 yrs  
ABC 7 Health & Fitness Show - 3 yrs  
American Craft Council - 4 yrs + thru 2012  
Blake Medical  
Kruse Classic Car Auction  
Home & Flower Shows  
Boat Shows & RV Shows  
Antique Shows - 4 yrs  
Florida Sportsman Fishing Show - 4 yrs  
Venice Dog Show - 2 yrs

### Trade Shows

Tri-Chamber Meeting - 4 yrs  
Florida Huddle International  
Community Associations Institute Day - 3 yrs  
EDC Suncoast Expo  
Arthur Rutenberg Homes

### Corporate Meetings

Florida Veterinary Medical Association (FVMA)  
Gevity HR  
FCCI

### Dinners

Bradenton Christian School Gala  
Sarasota Gator Club  
Manatee Gator Club  
Lincoln Day Dinner - Manatee Republican Party  
Medical Masterpiece (fed 2000 people)

### Photo Shoots & Commercials

Maria Sharapova - Canon Cameras  
International Sports Images - Nike Shoot

### Concerts

Trace Adkins  
Mexican Concerts  
4 Him Spiritual Group  
Reggaeton "Latin Fusion"

### Coming Soon

American Craft Council (Nov 30-Dec 2, 2007)  
Thunder By The Bay (Jan 6, 2008)  
America's Golf Outlet Liquidation Sale (Jan 7-14, 2008)  
Herald Tribune Boat Show (Jan 11-13, 2008)  
Gymnastics (Jan 18-20, 2008)  
JMK Antique Show (Jan 25-27, 2008)  
Senior Show (Feb 20-21, 2008)  
American Consumer Shows - Home Show (Mar 26-30, 2008)  
ABC 7 Health & Fitness Expo (Dates TBD)  
FAPPO (Apr 23, 2008)  
American Consumer Shows - Home Show (Oct 8-12, 2008)